

Greetings from Mumbai Mobile Creches!

We are delighted to come back to you with news and happenings of the last six months. Our centres have been brimming with activities and events for children. We have revamped the open day activity held with parents and introduced new formats to track the progress of children at our centres.

In the last six months, we also embarked on developing a strategic plan for the next three years (2019-22). Using a 'ground -up' approach we adopted a Large Scale Interactive Process to enable teams from all levels and functions to establish strategic goals and first action steps. We are also proud to share with you that our e-book 'Food Memories of Migrant Women' received a fillip with one of the contributors to the book, winning a recipe contest. Monica Laxman, a parent from our centre at Patlipada (Thane), won the third prize and a cash reward of Rs.10,000 at Glenmark Foundation's 'Meri Poushtik Rasoi Contest'. This was a pan India contest where 700 participants had submitted their recipes.



Large Scale Interactive Process in action

Liaising between construction workers and the Government

In order to facilitate access to various facilities such as immunisation, supplementary nutrition, school enrolment and entitlements offered to construction workers, MMC worked closely with government services offered by ICDS, the Health Post and (BOCWA). To further our endeavour in ensuring entitlements and services reach construction workers and their families, MMC facilitated 836 workers at various centres to fill in registration forms under the Building and other Construction Workers Act (BOCWA). We are happy to inform you that construction workers from Pendhar, Jasai, Talaja and Kalamboli have availed various kinds of benefits from this initiative.

MMC's spread and reach



MMC reached **1366** children on an average per month through its various models..



MMC operated **21** day care centres, **4** special projects, and **6** child care centres. **4** sites were covered through our community outreach programme.



MMC's "Care on Wheels" Mobile bus programme served children on **21** construction sites. Educational activities were carried out on **three** sites. Health needs such as immunisation and medical camps were addressed at **18** sites.



Over **1491** children were screened through eye, ear and dental checkup camps; and **1965** community members were screened at general health checkup camps.



We have reached over **8363** adults and children at construction sites through **34** Lok Doots and **215** Chai Pani Meetings.

Notes from the Field

“Far from the madding crowd”

Our children enjoyed two fun filled days of activities at the Annual Camp held on the 13th and 14th of December, 2018. They visited Yusuf Meherally Centre at Panvel and Vidhayak Sansad at Vasai. As a part of the activities at the camp, children were asked to create a poster on their aspirations for their centre. This was not only a creative and fun activity but also became a way of including the views of our children into MMC's strategic planning process.



Children enjoying games during the annual camp



- Our children enjoyed their annual outing to Rajhans Vidyalaya at Andheri for Sports Day on November 24. Over 140 children from 7 MMC day care centers attended the sports event. The day ended with the children receiving gifts, enjoying yummy treats and watching a cartoon film.
- Children from our Care on Wheels, Mobile Bus project visited the Godrej Mangrove Centre at Vikhroli on 6 March, 2019. They greatly enjoyed the nature walk which exposed them to a variety of flora and fauna. The trip included a documentary on ecological biodiversity, which was educational and entertaining for the children.

Celebrating women on construction sites

Safety Week was celebrated on construction sites from 3rd March to 9th March, 2019. As a part of these celebrations, International Women's Day (8th March) was celebrated at 18 of our centres, in collaboration with builders and contractors. Fun activities were arranged for women, offering them a chance to enjoy the day and let their hair down! 578 community women participated in competitions, games and sports activities. The women greatly enjoyed the activities held for them during the day and suggested that we host such events at frequent intervals.

Sports and Fun Activities involving youth and alumni

Youth and Alumni from our centres participated in cricket tournaments organised by builders. On 20th January, 2019, 14 youth from our centres participated with great enthusiasm in a cricket tournament hosted by Shirke Constructions at Virar.

Forty-four children from our Patlipada centre at Thane took part in the CSR cricket tournament on 17th Feb organised by MCHI-CREDAI (Confederation of Real Estate Developers' Associations of India). On this occasion, the MCHI-CREDAI also presented a cheque of R. 2,01,000 to Mumbai Mobile Creches.

Annual Book Week- nurturing a love for reading

Our annual Book Week was celebrated from 12 to 17 November, 2018. The Book Week is an occasion to celebrate the world of books and encourage children to increase their love for reading. The theme this year was 'Hum Antariksh jaa rahein hain' (We are going to Space).

In preparation of the Book Week, teachers visited the Nehru Planetarium for a deeper understanding of the subject. They watched a documentary film and also interacted with resource persons to learn more about space. Activities around the theme kept the children engaged in learning more about the world of stars, planets, rockets and other facts related to space. New books on the subject were introduced into the library at the centres. Poems, games such as Dumb Charades, craft work and colouring activities on the theme of space were some of the activities carried out as a part of the Book Week.

Strengthening Balwadis at BMC schools

During the last six months we have piloted a new initiative to strengthen the Balwadi programme in BMC schools. MMC ran a Balwadi at a BMC school in Tulshetpada from November 2018 to March 2019. Attended by about 25 children, the Balwadi ran for half a day where our teachers introduced a range of educational and school readiness activities for preschool children. The parents were delighted with the progress of the children and have expressed their desire that the balwadi run for the full academic year.

Notes from the Field

Celebrating the world of music

Puppets are a creative and meaningful way of building a variety of skills in children. Our annual event- the Puppet Week was celebrated from 7th January, 2019 to 11th January, 2019. The theme was 'Sangeet ki anokhi duniya' (The amazing world of music). Music is a powerful learning tool during the early years of a child's life and the puppet week at MMC was planned and organized to highlight this aspect. Children made puppets out of waste material and items of daily use. In the process, they learnt to reduce waste, reuse and recycle items. The puppets prepared by children were displayed at a grand exhibition held in Nirmala Niketan College of Social Work. This was accompanied by puppet making workshops where our talented team of puppet experts trained 175 participants from 19 different institutions.



Our art installation at the Kalaghoda festival this year, also celebrated the power of music by creating a display of an orchestra and showcasing creative use of materials to make various musical instruments. Children visiting the festival were excited to see this display with many of them wanting to play what they thought were real instruments!

Health Week

Health Week was celebrated from 18th February to 22nd February, 2019 at our centres. Topics relevant to the community were chosen for each of the five days of the Health Week. Through various activities and games, our teachers created awareness on issues such as cleanliness, adolescence, healthy childhood, mental health and gender based discrimination.

Activities at the centres included a children's rally with slogans on the importance of cleanliness; games and art activities on maintaining personal hygiene and sanitation. Children picked up litter strewn around in their surroundings and threw it in dustbins. Along with learning about wet and dry waste, children also learnt about proper methods of garbage disposal.



Teaching Aids exhibition

Every year our batch of trainees from the Bal Palika Training programme create a wide array of teaching aids based on what they learn from the training course. These are displayed at our annual teaching aids exhibition. The theme of the exhibition this year was 'Our Community Helpers'. The trainees created a miniature farm, a kitchen and other visuals to teach children about the work done by various people, right from the farmer who grows wheat to the baker who turns it into bread. Creative teaching methods such as interactive games and puppets jostled for space with attractive teaching aids on building math and language readiness.

Fundraising and Friendraising

Running for a cause – Mumbai Marathon

Our youth participated at two marathons to bring attention to the issue of children living on construction sites. This year, seven youth from construction sites, who are our alumni, participated in the Mumbai Marathon held on 20th January, 2019. It was an energising experience for them and they have decided to mobilise more of their peers next year. The Mumbai Marathon is one of the biggest annual fundraising events for MMC. This year 110 runners from three corporate partners, along with thirteen individual runners, ran to support our cause.



Fundraising & Friendraising

MMC in Media

<http://www.indiannewsandtimes.com/2019/02/25/72313glenmark-foundation-empowers-the-nutritious-india-dream-throughmeri-poushtik-rasoi-season-2-a-cooking-contest-to-fight-malnutrition/>

Monica Laxman, a parent from our Patlipada Center won the third prize in the “Meri Poushtik Rasoi” Contest held by Glenmark Foundation. She also won a cash prize of Rs. 10,000 This was a pan India contest with recipes submitted by over 700 participants.

“It was a regular day for me. I dropped my child at the centre and went for the contest with the centre staff. I cooked what I cook at home and won. When I returned home with the cash prize, my husband couldn't believe his eyes. I have never been out of Patlipada and I thank MMC for giving me this opportunity and taking me there personally.”

-Monika's reaction on winning



Thank you!

Individuals

Our sincere thanks to Nikhil Marwaha and Dr Pareshnath Paul for their consistent support to MMC.

Our heartfelt thanks to Savita Dhingra and Vineet Dhingra for their wonderful and consistent support towards MMC year on year.

We really appreciate the consistent efforts put in by Carla & Gunther Pankoke, Walsrode, Germany for raising funds through Christmas Raffle organised in schools of Walsrode.

We thank all individual runners who supported us by running in Mumbai Marathon 2019.

Special thanks to wonderful fundraisers Simone Meher and Girish Naik for supporting our work. Many thanks to their colleagues and friends who came forward willingly to contribute towards our cause.

A big thank you to Ajay Kalyankar, Amitabh Babbar, Asmita Naik Africawala, Jyothi Joshi, Neelmani Singh, Neerja Mann, Ramkumar Sundaram, Rutika Kumar, Vijay Runganadhan and Yashika Vakil for supporting our youths' participation in the Mumbai Marathon, 2019.

We thank all individual marathon runners who supported us through their participation in Mumbai Marathon, 2019

We thank Bharti and Kalyani Nirmal for donating gifts to all children attending our Annual Camp.

A big thanks you to Aryan Kumar for organising Christmas gifting week at various centres.

Our sincere thanks to D H Katrak, Executors of the estate of the late Dr. Kamal Rajadhyaksha, Homiyar Vasania, Rajeev Ohol, Sameer Naik, Silloo Marker, Vijaykumar Shingrani for contributing towards our corpus. These contributions have helped to ensure the financial stability.

We thank Haresh Ramchandani, Kennenplakal Gheevarghese, Satyendranath Bhat, and Sushrut Paranjape for the generous contribution to our cause.

We are thankful to Luna Kulkarni, Marion Hansford and Sunny Chen for being wonderful friends of MMC.

We are very thankful to our supporters who have donated generously in kind at our centres.

We thank Mumbai Connexions and Songbound for their dedicated and effective volunteering at two of our centres.

Organisations

Thank you teams from Little Angels School, Fazlani L'Academie Globale, Wishing Well and Schindler India Pvt. Ltd. For wonderful engagement during Christmas Season.

A special thanks to Rajhans School, Andheri for inviting our kids to take part in their Annual Sports Day.

We thank Reliance Foundation for their Digital Van, which visited various centres during mid-year vacation to facilitate learning for children through educational videos .

We thank employees from Accenture India Pvt. Ltd., Blue Lotus Communications, Capegemini India, Future Generali India Insurance Co. Ltd., Leaders Quest & Tata Motors Ltd. for conducting volunteering events and employee engagement activities at various centres.

We are grateful to Altico Capital India Ltd. Bajaj Allianz General Insurance Co. Ltd., Coface India Credit Management Services Pvt. Ltd., Future Generali India Insurance Co. Ltd., Medusind Solutions India Pvt. Ltd., Micro Housing Finance Ltd., Owens Corning India Pvt. Ltd., PNB Housing Finance Ltd., Schindler India Pvt. Ltd., Tata Capital Housing Finance Ltd., and Western Consolidated Pvt. Ltd. for supporting our comprehensive day care programme. We are grateful to Godrej Properties Ltd., MCHI Trust, Solutia chemicals India Pvt. Ltd., The Public Charitable Trust, and Walsingham House School for contributing towards our corpus.

We sincerely thank Blue Star Foundation, Child Vikaas International, Central Social Welfare Board, Concern India Foundation, Genesis Charitable Trust, Give Foundation, Global Giving Foundation, Innerwheel Club of Bombay Chasity, Kalpataru Trust, KPMG in India, Leaders' Quest Foundation, National Payment Corporation of India, Reliance Foundation, United Way of Mumbai, Verein Mobile Krippen, Freiburg, and Volkart Foundation for their support through grants and donations.

We applaud the marathon runners who supported our work by joining the teams of the companies Hershey India Pvt. Ltd, Owens Corning India Pvt. Ltd. and Schindler India Pvt. Ltd.

We sincerely thank our supporters who donated through platforms like Benevity, Give Foundation, Give India, and GlobalGiving.